



Explore America

**#bhstravel
Program Meeting
September 18, 2018**

Meeting Agenda:

- Welcome
- Overview of new travel program
- High School & College Credit opportunities
- Summer 2019: D.C. trip
- Summer 2019: D-Day trip
- Future travel plans for 2020 & 2021
- Fundraising opportunities for 2018-2019 school year
- Post-meeting: D.C. trip registration; D-Day registration



Explore America

Why #bhstravel?

Nurturing a global perspective and experiential learning

- Why we are passionate about travel
- Expanding travel opportunities to all students
- Why we chose these trips for our students
- Why we chose EF Tours as our travel partner
 - Diverse Travel Opportunities
 - Infrastructure & Safety
 - EF Training
 - Transitioning to flights vs. buses
 - High School & College Credit

Why EF?

- **Over 50 years of experience**

With their experience and a global presence, EF is there to help us whenever and wherever we need it

- **24/7 Bi-lingual Tour Director (International Tours)**

Experienced, knowledgeable, and trained to handle every travel detail on tour.

- **Peace of Mind Policy**

We can feel secure planning our trip knowing our group has travel flexibility if our plans change due to unforeseen circumstances.



Why EF?

- **Chaperones**
Allows for more eyes on students.
- **24-hour on-call service**
Around the clock access to local EF offices as well as our worldwide and North American headquarters.
- **Travel wristbands and backpacks**
To help us stay together easily. Plus, badges have easy-to-access EF contact information for each country.



EF Teacher Training Tours

- EF sends trip leaders on training tours all over the world
- 4-6 days long
- Jamie Reese: Barcelona (August 2018)
- Brittney Carnell: Beijing (November 2018)
- While on a Teacher Training Tour, we learn:
 - How to navigate large groups through foreign airports
 - How to handle difficult situations abroad
 - How to deliver the best experience for our students
 - How to ensure safety



How To Earn High School Credit

EF WeShare Experience:

- Students design an “essential question” related to their tour
- Students investigate their question while on tour
- Students complete a post-tour video project and submit to EF
- Students in grades 6-12 at time of travel can earn 0.5 credits for an elective*
- Students can register for WeShare up to 7 days prior to departure
- EF sends each student a transcript
- It's free!

*We are still working with the Madison County Board of Education on how this credit would be applied to a student's transcript. However, it would still look great on a college application, and is completely free!

How To Earn College Credit


Southern New Hampshire University

- Students enroll in “PDHU 480D: Interculturalism & Global Exploration” at SNHU
- Students have a series of assignments to complete via online course
- Students complete a final project after returning from tour
- Students in grades 9-12 at time of travel can earn 3.0 transferable college credits
- Students can enroll up to 2 weeks prior to departure
- SNHU will send each student a transcript*
- Cost is \$215 for tours departing before September 2020

*Because this is a true college course, students earn a letter grade for this class. Not completing the project can result in failure of a college course on your academic record.

Stand Out on College Applications

College application assistance through EF:

- Through EF's UnCommon App, use the tour to inspire a personal essay admissions officers can't resist
 - Exclusive discount on professional essay coaching
 - Trip leaders can write letters of recommendation that will help you stand out on college applications
- 
- A hand is visible on the right side of the image, pointing its index finger towards the text on the greenboard.

For More Information on High School or College Credit:

After the meeting, please sign the College Credit Information sheet and leave your email address. I will email you all the forms and information to get this process started!



Summer 2019 Domestic Trip: Washington, D.C.



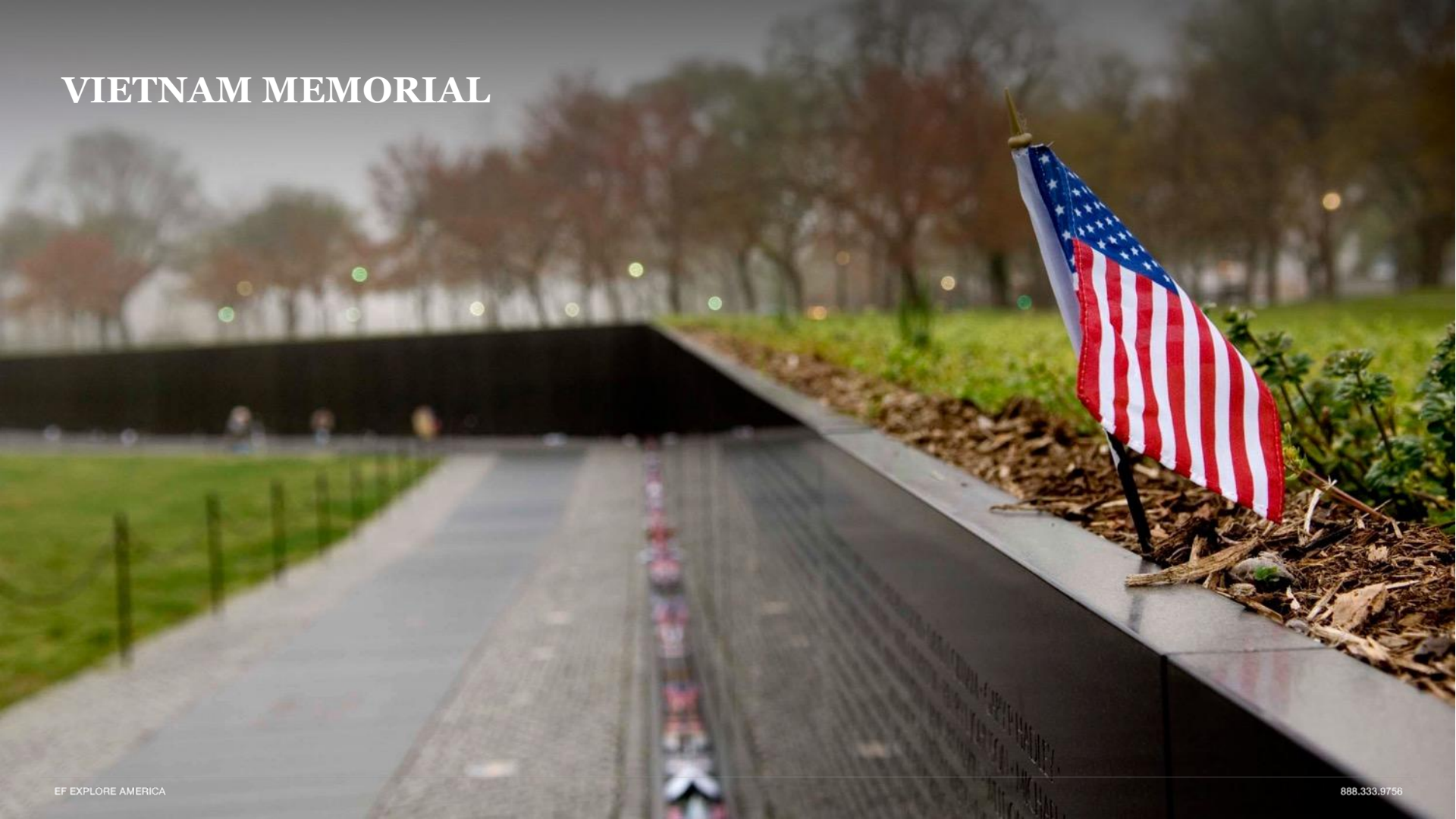
EVERYTHING WE'LL SEE AND DO in DC

- Photo stop at the White House
- Photo stop at Washington Monument
- WWII Memorial
- Smithsonian museums may include:
 - National Air and Space Museum
 - National Museum of Natural History
 - National Museum of African Art
 - National Museum of American History
- Night tour of Washington, D.C.
- Korean War Veterans Memorial
- Vietnam Veterans Memorial
- Arlington National Cemetery
- Changing of the Guard at the Tomb of the Unknown Soldier
- Kennedy gravesites
- Photo stop at the Marine Corps War Memorial
- Ford's Theater
- Washington Nationals Game
- Evening activity
- Photo stop at U.S. Supreme Court and Library of Congress
- Explore the Tidal Basin
- Lincoln Memorial
- African American Museum
- Jefferson Memorial
- National Archives
- Embassy Row: View the residence of the Vice President
- Smithsonian's National Zoological Park
- Holocaust Memorial Museum
- Newseum
- U.S. Capitol Tour and Visitor Center Tour
- Martin Luther King, Jr. National Memorial
- FDR Memorial

ARLINGTON NATIONAL CEMETERY & CHANGING OF THE GUARD



VIETNAM MEMORIAL



U.S. CAPITOL



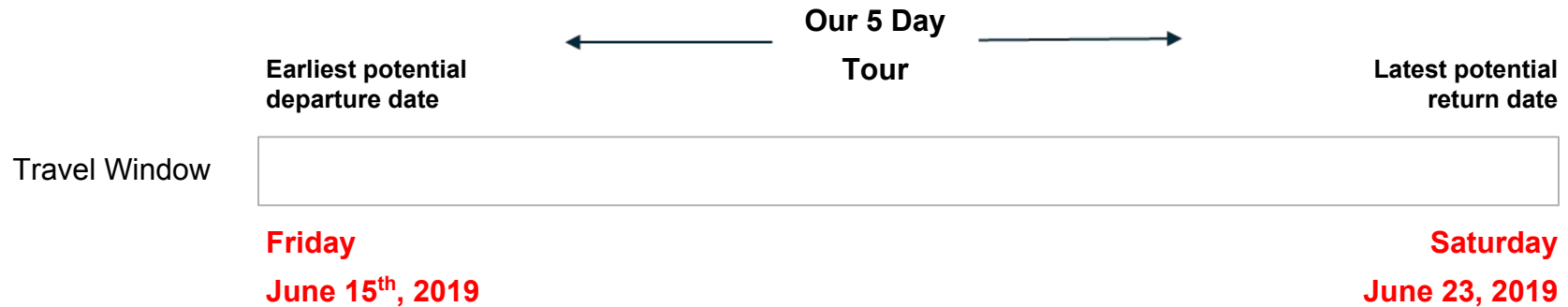
JEFFERSON MEMORIAL



Our travel window for Washington, D.C.

(The dates we'll need to block off for tour)

EF books every aspect of our group's itinerary—like flights, accommodations, site visits, and more—so that our travel experience is seamless and affordable.



What should the D.C. trip cost?

If we do this on our own:















Roundtrip Airfare	\$650
Hotels, \$200/night	\$800
Meals, \$50/day	\$250
Full time Tour Director, \$150/day	\$520
Ground Transportation, \$150/day	\$750
<hr/>	
Total	\$3,000

That doesn't include:

- Entrance fees to museums and attractions
- Overnight security
- EF's 24-hour support



What is included with EF Tours?

-  Round-trip airfare
-  On-tour transportation
-  Safe, quality hotel rooms
-  Breakfast, lunch, and dinner daily
-  Full-time Tour Director
-  Guided tours and activities
-  Professional overnight security
-  Travel gear
-  Traveler Support Team
-  Illness and Accident Coverage
-  24-hour emergency assistance
-  All gratuities covered
-  weShare, EF's online platform for a deeper learning experience
-  The Giving Page

What are **you** responsible for?

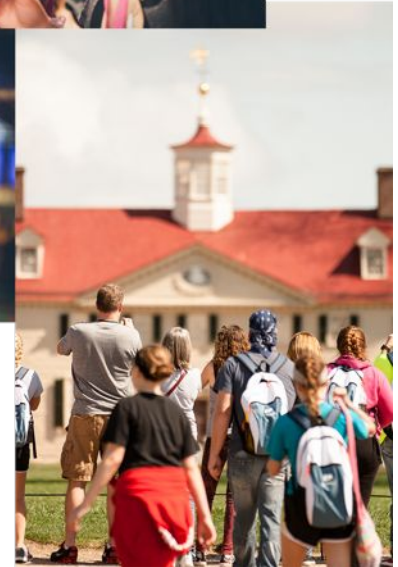
- **Spending money**

For activities during free time, souvenirs, and snacks.

- **Baggage fees**

EF highly recommends using a carry-on while traveling. Those checking a bag will be subject to airline fees.

- **Protection plans**



Who's in?

“Limited” spots available

- 49 spots for the first bus
- Waiting list for # 50-65
- Once we hit 66 we get a second bus and everyone is guaranteed to travel.
- Up to 98 on two buses
- *We will take as many people as want to travel.*



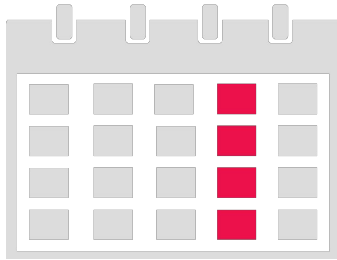
**Enrollment window closes 9/28/2018*

Making it happen

Here's a quick breakdown of our tour price:

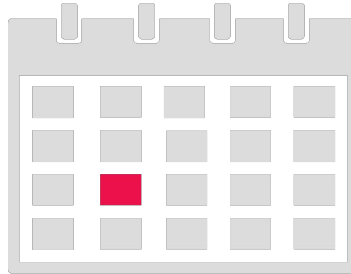
Enroll by **September 28th** and pay

Start with
just a \$95
deposit
today



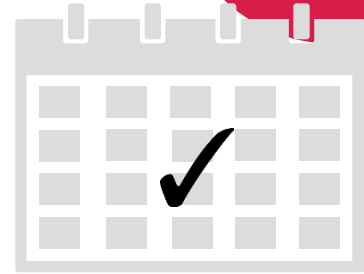
\$44 a week

or



\$176 a month

or



\$1499 in full

Payment Options

OPTION 1

Pay in full at enrollment (No fee)

- Pay the entire balance at the time you enroll

OPTION 2

Automatic Payment Plan (No fee)*

- Make payments monthly on a preferred date or bi-weekly on a preferred weekday

OPTION 3

Manual Payment Plan (\$50 fee)**

- Receive invoices and make payments in less frequent installments

*You cannot use a credit card for automatic payment plans. You may only use a **debit card** or you can alternatively supply your bank routing information (like setting up a direct deposit)

If you enroll in the Manual Payment Plan and pay the \$50 fee, you can switch to an Automatic Payment Plan at any time and be **refunded the \$50 - even if it's your last payment before departure.

Protection Plans

Protect your investment against the unexpected. Designed specifically with EF travelers in mind, these affordable plans provide coverage should something unexpected happen before, en route to, or during the tour.

Travel Protection Plan

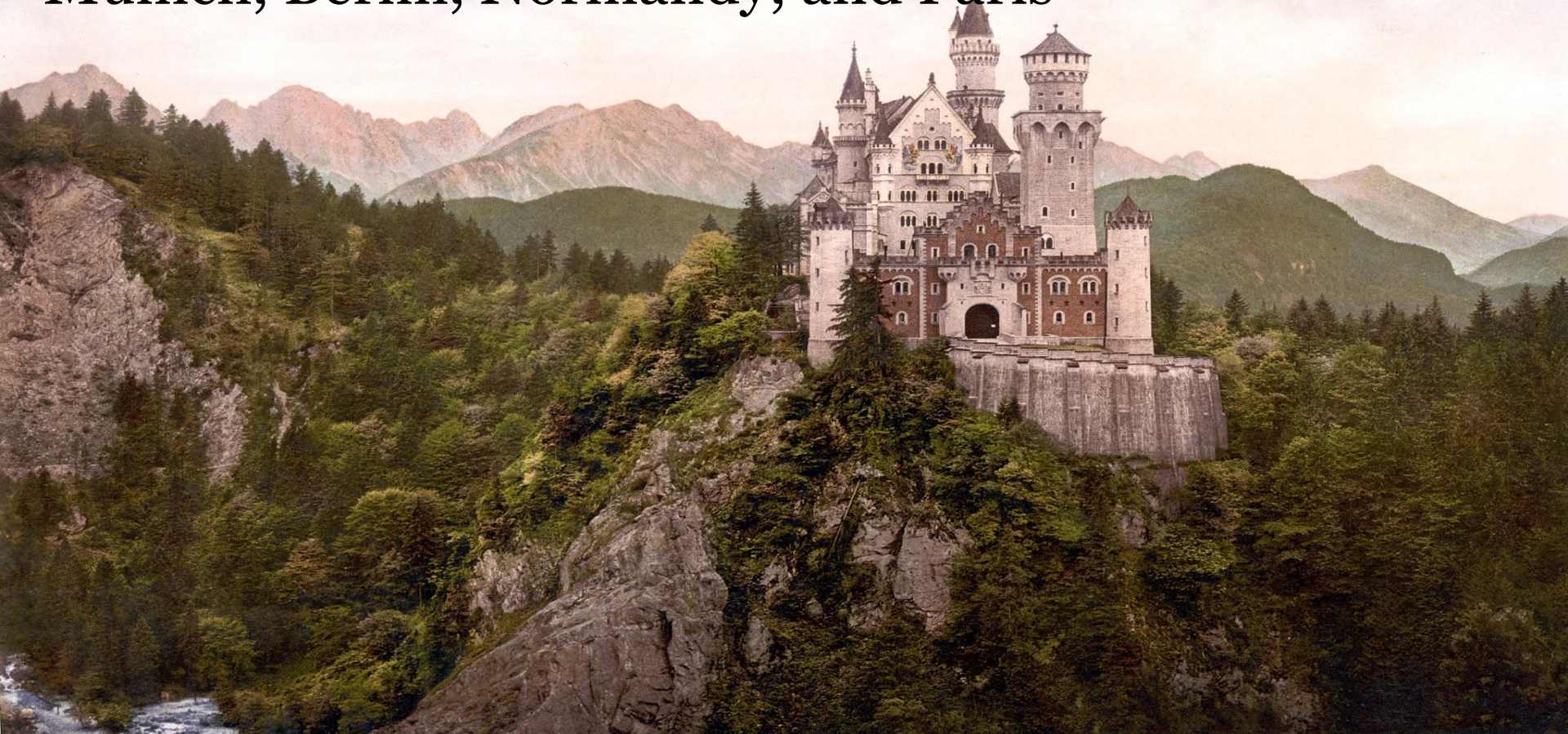
- Costs \$99 (added to overall tour cost)
- Cancel for a **valid** reason up until the day of departure
- Maximum refund*
- Tour Interruption, Baggage and Property, and Flight Delay Coverage included
- Rolls into your payment plan

*Maximum refund does not include your Protection Plan fees or any Non-Refundable fees. You can find all the details of both plans on pg. 18 of the Enrollment Guide.

Anytime Protection Plan

- Costs \$219 (added to overall tour cost)
- Cancel for **any** reason up until the day of departure
- Maximum refund*
- Tour Interruption, Baggage and Property, and Flight Delay Coverage included
- Rolls into your payment plan

Summer 2019 International Trip: Munich, Berlin, Normandy, and Paris



2019 International Trip:

D-Day 75th Anniversary Trip to Munich, Berlin, Normandy, and Paris

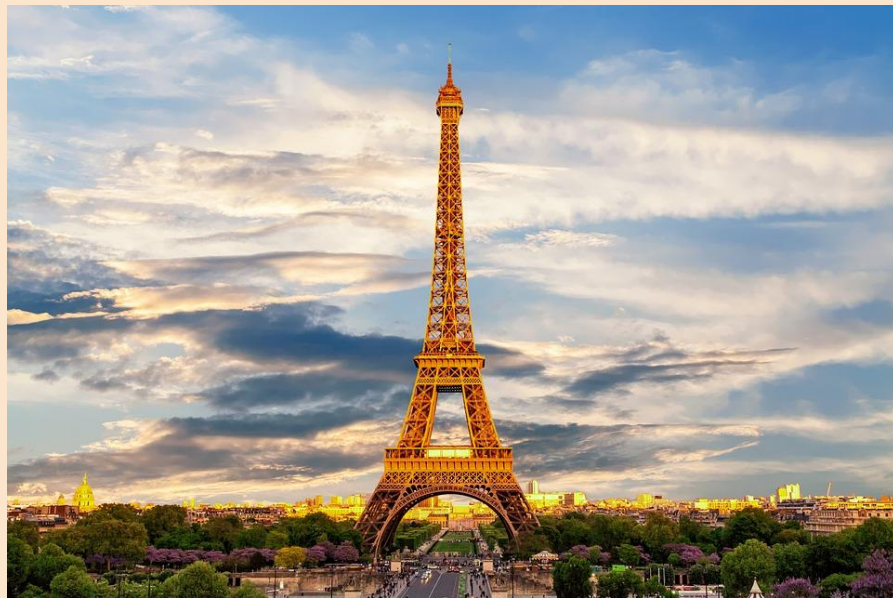
Limited availability due to Official D-Day Commemorative Events

11 Days, depart from Nashville

May 31 - June 10, 2019

Student Price: \$3,800

Adult Price: \$4,200



What Will We See?

- Munich
 - Walking tour of Munich
 - Visit Neuschwanstein Castle
 - Visit Dachau Concentration Camp
- Berlin
 - Brandenburg Gate
 - Remains of the Berlin Wall
 - Topography of Terror Museum
 - Checkpoint Charlie
 - Visit Sachsenhausen Concentration Camp
- Normandy
 - Attend the official D-Day 75th anniversary events
 - Visit the American cemetery and the beaches
- Paris
 - Louvre
 - Notre-Dame
 - Champs-Elysees
 - Arc de Triomphe
 - Eiffel Tower
 - Optional Seine River cruise

#bhstravel Future Travel Plans

2020 Domestic Trip: New York

2020 International Trip: Italy and Greece

2021 Domestic Trip: California and Grand Canyon



2021 International Trip: Peru



#bhstravel Future Travel Plans

Registration for domestic summer 2020 trips: September 2019

Registration for domestic summer 2021 trips: September 2020

Registration for international summer 2020 trips: October/November 2018

Registration for international summer 2021 trips: October/November 2019

*Fundraising for each trip cannot begin until you have **registered** for that trip

****Once registered for a particular trip, you cannot back out to go on another trip that is offered.***

Fundraising Opportunities

- Mums: September
- Pecans: October/November
- Christmas cards/Donation page: December
- Chicken Stew: January
- Nothing Bundt Cakes: February
- March Madness Meat Sale (Boston butts): March
- Spring Flowers: April

Endless ways to earn!

The Giving Page

Once you register for a trip, your EF online portal will have a donation page that you can easily access.

This is personalized for each student, and has a link you can share to social media or send to friends and family, similar to a “GoFundMe.”

We will be utilizing this as a Christmas Card fundraiser this year, so stay tuned! In the meantime, share the link with your friends and family!



Enroll right here. Right now.
(...right after the meeting.)

Washington, D.C.:
EFEXPLOREAMERICA.COM/2170670TD

Munich, Berlin, Normandy, and Paris:
EFTOURS.COM/2088123VD

**ENROLL
TODAY FOR THE
LOWEST
MONTHLY
PAYMENTS**